Tobacco
Institute
Testing
Laboratory

2 Taft Court
Rockville,
Maryland 20850
(301) 294-8582

RECEIVED
JAN 23 1992
W. F. KUHN

January 20, 1992

B. Tenner
S. Parish
K. Houghton
D. Davies

Ms. Brenda T. Hodge
Mr. William F. Kuhn
Dr. John H. Lauterbach
Mr. Byron F. Price
Dr. Fred J. Schultz
Mr. Gregory A. Sulin
Mr. Robert S. Pless

Addressees:

I am enclosing TITL's Tar, Nicotine, and CO draft report for Market Sample 34. The brands tested were obtained in the retail marketplace between March 15 and the April 30, 1991.

Company results, brand ranking, and butt lengths appear as appendices to the report. The ranking and rounding were done from the original calculations using at least four decimal places. If ties still existed, they were broken using standard deviations. Note that, using the original calculations, a number such as 7.4632 rounds to one decimal place as 7.5 but rounds to 7 for no decimal places.

Also included are files of TITL results on a 1.2Mb, 5 1/4, DSDD disk, readable on an IBM compatible machine. Two files are in Lotus .wk1 format. One contains TPM, water, and puff counts besides "tar", "nicotine", and CO for the brands tested and for the PM monitor; the other contains

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the rounded "tar", "nicotine", and CO values. These should be readable by most spreadsheet programs; however, the same information is also provided as ASCII files (with a .csv extension) with commas delimiting the data fields.

Yours truly,

William L. Steele

Enclosures(2)

xc: Ronald S. Goldbrenner w/o disk
M.J. McGraw w/o enclosures
John P. Rupp w/o disk

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